



K-TIP Radio AM 1450

*Family Owned, Community Involved,
Growing Businesses for Over 69 Years!*

The station has posted its most recent Broadcast EEO Public File Report on the station's website, as required by 47 C.F.R. Section 73.2080(c)(6).

It is the responsibility of all persons at Mayberry Broadcasting Company when making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.

All employment occurring during 2015 has complied with the above noted criteria. There were no full time hirers, one full time termination with no replacement.

KTIP RADIO AM1450 is a community committed station with a 68 year history of active and ongoing employment of minorities and the developmentally handicapped from our area of service. Current minority staff include: two Hispanics and one part Native American. As far as radio goes, our President and owner is female. According to Howard University, only 6 percent of radio stations are run/owned by a female.

Tulare County has the highest unemployment rate in the state of California and education is a key impediment to better employment. K-TIP has ongoing interaction with the educational community to increase educational skills to facilitate better employment opportunities among our minority population.

For the past three summers, K-TIP Radio has worked with two interns from the Tule River Tribe nearby. They have been great learning experiences for both parties. K-TIP Radio also works with the local high school graphics, journalism and computer classes.

KTIP is local radio with local commitment for better citizenship and employment opportunities for all of our listeners.

1660 North Newcomb Street • Porterville, CA 93257-9295
559-784-1450 • 1-800-995-1450 • Fax: 559-784-2482 • ktip.com

*Small Business of the Year, Porterville Chamber of Commerce
Small Business of the Year, Visalia Chamber of Commerce
Entrepreneur of the Year Award, Creativity - Tulare County Economic Development*

Mayberry Broadcasting Company EEO Public File Information - Reporting Year 2015

	Recruitment Source		Recruitment Activities	
Source #	Source	# of Interviews Referred by Source		Type
1	All Access - allaccess.com	0	1	Internship Programs
2	On air ads K-TIP Radio	0	2	Annual Career Day
3	Porterville College	0	3	Annual Career Day
4	Porterville Recorder	0	4	Annual Job Fair
5	Posted K-TIP Radio	0	5	Rotary Career Day
6	Walk in/self referral	0	6	Job Referral
			7	Annual Career Day
			8	College night Visalia
			9	Business Showcase
			10	K-TIP Radio
Vacancies	None			
2015				

Porterville College	Porterville Recorder
101 E. Oak Avenue	115 E. College Ave
Porterville, Ca. 93257	Porterville, Ca. 93257
Career Center	Classified

Description

*Developed from Rotary Career Day,
Tule River Tribe & Porterville High School Academics*

*Monache High School
Porterville, CA*

*Granite Hills High School
Porterville*

*Tulare County Work Force Job Fair
At Tulare County Fair Grounds*

*Annual Porterville Rotary Career Day with 3 hour on site visit
Porterville Developmental Center*

*Porterville Sheltered Workshop Employment Advisory Board
Handicap Placement - Hired part time help*

*Porterville High School
Porterville, CA*

*Annual College Night - Tulare County Dept. of Education
Visalia Convention Center*

*Porterville Chamber of Commerce Annual Business Recruitment,
Veteran's Memorial Building, Porterville, CA*

Internal posting and walk in